

JUNE 11-14, 2009
OJAI MUSIC FESTIVAL
THOMAS W. MORRIS, ARTISTIC DIRECTOR

Reach a diverse audience of Upscale Arts Supporters

Why Advertise with the Ojai Music Festival ?

Audience:

Upwardly mobile consumers with important purchasing power attending the Ojai Music Festival.

- Wealthy, established professionals
- Dual income families of \$100,000 and above
- Travel more than three times a year
- Visits Ojai during the year outside of the Festival weekend
- Highly-educated executives and professionals

Advertising with the Ojai Music Festival is a **great value** for your media dollar, while supporting one of Ojai's cultural, internationally-recognized treasures.

Distribution:

- Every Festival concert and bonus events @ Libbey Park
- Reaches up to 3,000 attendees / 6,000 pass-along

We look forward to working with you again. Please call if you have any questions on payment plans or ways to help you advertise your business to our Festival audience base.

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director of marketing & communications
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ggutierrez@ojaifestival.org

Respond with a confirmation by March 15, and we will highlight your business in an upcoming e-newsletter right before the Festival!