

# June 12-15, 2014

# 68<sup>th</sup> OJAIMUSICFESTIVAL

THOMAS W. MORRIS ARTISTIC DIRECTOR    JEREMY DENK MUSIC DIRECTOR



## 2014 PROGRAM BOOK AD RATES & SPECS

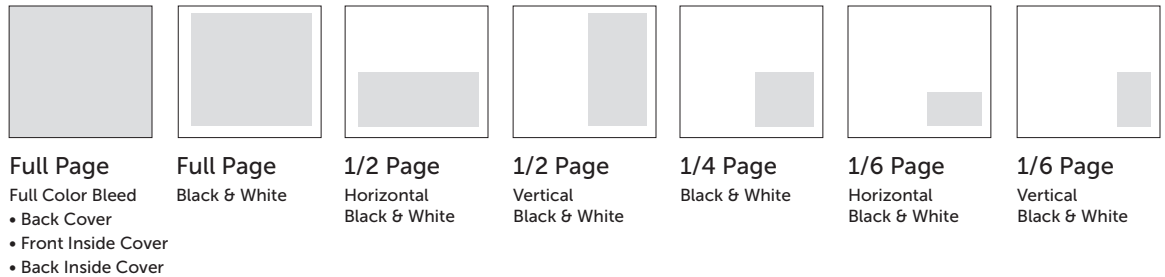
### AD RATES

	OJAI CHAMBER OF COMMERCE MEMBERS	LOCAL (in Ojai)	STANDARD
<b>Full Page</b> Full Color, Back Cover	\$ 2,000	\$ 2,000	\$ 2,000
<b>Full Page</b> Full Color, Front and Back Inside Covers	\$ 1,700	\$ 1,700	\$ 1,700
<b>Full Page</b> Black & White, Premium Placement	\$ 1,000	\$ 1,000	\$ 1,000
<b>Full Page</b> Black & White	\$ 545	\$ 650	\$ 800
<b>1/2 Page</b> Black & White	\$ 425	\$ 485	\$ 550
<b>1/4 Page</b> Black & White	\$ 285	\$ 315	\$ 340
<b>1/6 Page</b> Black & White	\$ 210	\$ 230	\$ 250
<b>Website*</b> A listing with a link to your website (1/4 & 1/6 Page)	\$ 50	\$ 50	\$ 50

\*Full Page & 1/2 Page rates include website listing with link.

### DEADLINES    Reserve Ad Space By: **March 17, 2014**    |    Ad Materials Due By: **April 15, 2014**

### AD SIZES



### SPECIFICATIONS

	AD DIMENSIONS	AD DIMENSIONS WITH BLEED*	TRIM (book dimensions)
<b>Full Page</b> Full Color (Back Cover, Front and Back Inside Covers)	8.25" w x 7.75" t	10" w x 9.25" t	9.5" w x 8.75" t
<b>Full Page</b> Black & White	8" w x 7.5" t	not available	
<b>1/2 Page</b> Horizontal, Black & White	8" w x 3.625" t	not available	
<b>1/2 Page</b> Vertical, Black & White	3.875" w x 7.5" t	not available	
<b>1/4 Page</b> Black & White	3.875" w x 3.625" t	not available	
<b>1/6 Page</b> Horizontal, Black & White	3.625" w x 2.25" t	not available	
<b>1/6 Page</b> Vertical, Black & White	2.25" w x 3.625" t	not available	

**\*NOTE ABOUT BLEED:**  
 Please include .25 bleed on all sides with crop marks. Convert all colors to CMYK. Keep important ad content such as text and logos at least .5" from the trim above.

### DIGITAL AD MATERIALS

Digital files are preferred. Acceptable file formats:

- PDF (PDFX1a)
  - TIFF
  - EPS
- If your ad materials are unacceptable, we will contact you to provide assistance.

### DELIVERY OF AD MATERIALS

If your digital file is less than 10MB, you may email materials to:  
**ggutierrez@ojaifestival.org**

Mail your materials to:  
**Ojai Festivals**  
**Attn: Program Book**  
**PO Box 185, Ojai, CA 93024**

For questions call Gina Gutierrez at 805 646 2094 ext. 104 or email ggutierrez@ojaifestival.org.