

OJAI MUSIC FESTIVAL JUNE 6-9 2019

THOMAS W. MORRIS, artistic director BARBARA HANNIGAN, music director



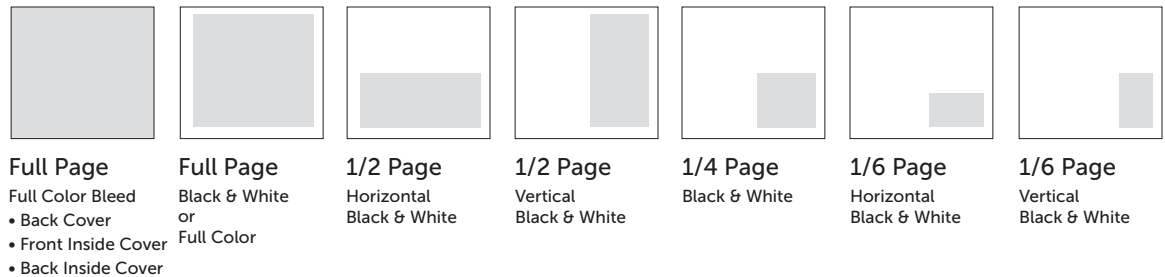
2019 PROGRAM BOOK AD RATES & SPECS

AD RATES

	OJAI CHAMBER OF COMMERCE MEMBERS	LOCAL (in Ojai)	STANDARD
Full Page Full Color, Back Cover	\$ 2,000	\$ 2,000	\$ 2,000
Full Page Full Color, Front and Back Inside Covers	\$ 1,700	\$ 1,700	\$ 1,700
Full Page Full Color, Premium Placement	\$ 1,000	\$ 1,000	\$ 1,000
Full Page Black & White	\$ 550	\$ 670	\$ 800
1/2 Page Black & White	\$ 425	\$ 490	\$ 550
1/4 Page Black & White	\$ 285	\$ 315	\$ 340
1/6 Page Black & White	\$ 210	\$ 230	\$ 250

DEADLINES Reserve Ad Space By: March 29, 2019 | Ad Materials Due By: April 15, 2019

AD SIZES



SPECIFICATIONS

	AD DIMENSIONS	AD DIMENSIONS WITH BLEED*	TRIM (book dimensions)
Full Page Full Color (Back Cover, Front and Back Inside Covers)	8.25" w x 7.75" t	10" w x 9.25" t	9.5" w x 8.75" t
Full Page Black & White or Color	8" w x 7.5" t	not available	
1/2 Page Horizontal, Black & White	8" w x 3.625" t	not available	
1/2 Page Vertical, Black & White	3.875" w x 7.5" t	not available	
1/4 Page Black & White	3.875" w x 3.625" t	not available	
1/6 Page Horizontal, Black & White	3.625" w x 2.25" t	not available	
1/6 Page Vertical, Black & White	2.25" w x 3.625" t	not available	

***NOTE ABOUT BLEED:**
Please include .25 bleed on all sides with crop marks. Convert all colors to CMYK. Keep important ad content such as text and logos at least .5" from the trim above.

DIGITAL AD MATERIALS

Digital files are preferred. Acceptable file formats:

- PDF (PDFX1a)
 - TIFF
 - EPS
- If your ad materials are unacceptable, we will contact you to provide assistance.

DELIVERY OF AD MATERIALS

If your digital file is less than 10MB, you may email materials to:
ggutierrez@ojaifestival.org

Mail your materials to:
Ojai Festivals
Attn: Program Book
PO Box 185, Ojai, CA 93024

For questions, please call Gina Gutierrez at 805 646 2094 ext. 104 or email ggutierrez@ojaifestival.org.