

2022 PROGRAM BOOK AD RATES & SPECS

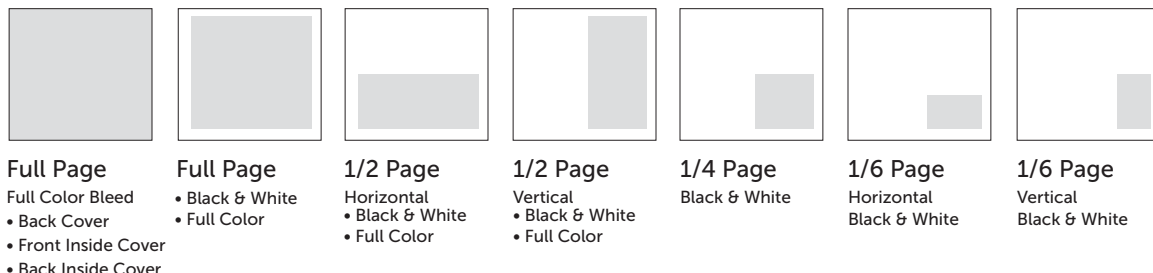
AD SIZE

AD INVESTMENT RATE

Full Page	Full Color, Back Cover	\$ 2,000
Full Page	Full Color, Front Inside Cover	\$ 1,700
Full Page	Full Color, Back Inside Cover	\$ 1,500
Full Page	Full Color, Premium Placement	\$ 1,000
Full Page	Black & White	\$ 700
1/2 Page	Black & White	\$ 600
1/2 Page	Color	\$ 675
1/4 Page	Black & White	\$ 315
1/6 Page	Black & White	\$ 210

DEADLINES Reserve Ad Space By: **March 31, 2022** | Ad Materials Due By: **April 29, 2022**

AD SIZES



SPECIFICATIONS

	AD DIMENSIONS	AD DIMENSIONS WITH BLEED*	TRIM (book dimensions)
Full Page	Full Color (Back Cover, Front and Back Inside Covers)	8.25" w x 7.75" t	10" w x 9.25" t
Full Page	Black & White or Color	8" w x 7.5" t	9.5" w x 8.75" t
1/2 Page	Horizontal, Black & White or Color	8" w x 3.625" t	
1/2 Page	Vertical, Black & White or Color	3.875" w x 7.5" t	
1/4 Page	Black & White	3.875" w x 3.625" t	
1/6 Page	Horizontal, Black & White	3.625" w x 2.25" t	
1/6 Page	Vertical, Black & White	2.25" w x 3.625" t	

***NOTE ABOUT BLEED:**
Please include .25 bleed on all sides with crop marks. Convert all colors to CMYK. Keep important ad content such as text and logos at least .5" from the trim above.

DIGITAL AD MATERIALS

Digital files are preferred. Acceptable file formats:

- PDF (PDFX1a)
 - TIFF
 - EPS
- If your ad materials are unacceptable, we will contact you to provide assistance.

DELIVERY OF AD MATERIALS

If your digital file is less than 10MB, you may email materials to:
ggutierrez@ojaifestival.org

Mail your materials to:
Ojai Festivals
Attn: Program Book
PO Box 185, Ojai, CA 93024

For questions, please call Gina Gutierrez at 805 646 2094 ext. 104 or email **ggutierrez@ojaifestival.org**.