

2023 PROGRAM BOOK AD RATES & SPECS








AD SIZE

AD INVESTMENT RATE

Full Page	Full Color, Back Cover	\$ 2,000
Full Page	Full Color, Front Inside Cover	\$ 1,700
Full Page	Full Color, Back Inside Cover	\$ 1,500
Full Page	Full Color, Premium Placement	\$ 1,000
Full Page	Black & White	\$ 700
1/2 Page	Black & White	\$ 600
1/2 Page	Color	\$ 675
1/4 Page	Black & White	\$ 315
1/6 Page	Black & White	\$ 210

DEADLINES Reserve Ad Space By: April 3, 2023 | Ad Materials Due By: April 21, 2023

AD SIZES

						
Full Page Full Color Bleed • Back Cover • Front Inside Cover • Back Inside Cover	Full Page • Black & White • Full Color	1/2 Page Horizontal • Black & White • Full Color	1/2 Page Vertical • Black & White • Full Color	1/4 Page Black & White	1/6 Page Horizontal Black & White	1/6 Page Vertical Black & White

SPECIFICATIONS

	AD DIMENSIONS	AD DIMENSIONS WITH BLEED*	TRIM (book dimensions)
Full Page Full Color (Back Cover, Front and Back Inside Covers)	8.25" w x 7.75" t	10" w x 9.25" t	9.5" w x 8.75" t
Full Page Black & White or Color	8" w x 7.5" t	not available	
1/2 Page Horizontal, Black & White or Color	8" w x 3.625" t	not available	
1/2 Page Vertical, Black & White or Color	3.875" w x 7.5" t	not available	
1/4 Page Black & White	3.875" w x 3.625" t	not available	
1/6 Page Horizontal, Black & White	3.625" w x 2.25" t	not available	
1/6 Page Vertical, Black & White	2.25" w x 3.625" t	not available	

***NOTE ABOUT BLEED:**
Please include .25 bleed on all sides with crop marks. Convert all colors to CMYK. Keep important ad content such as text and logos at least .5" from the trim above.

DIGITAL AD MATERIALS

Digital files are preferred. Acceptable file formats:

- PDF (PDFX1a)
- TIFF
- EPS

If your ad materials are unacceptable, we will contact you to provide assistance.

DELIVERY OF AD MATERIALS

If your digital file is less than 10MB, you may email materials to:
ggutierrez@ojaifestival.org

Mail your materials to:
Ojai Festivals
Attn: Program Book
PO Box 185, Ojai, CA 93024

For questions, please call Gina Gutierrez at 805 646 2094 ext. 104 or email ggutierrez@ojaifestival.org.